

OPENTECH

**PRO BONO PROGRAM
ON SUPPORTING
SOCIAL INITIATIVES**

KEY FIGURES

462
CONTRIBUTORS

27,850
PRO BONO HOURS

41
ACTIVE PROJECTS

16
RELEASED PROJECTS

72
MEDIA MENTIONS

839K
AUDIENCE REACHED

36
PARTNERS

AWARDS



SoftServe Poland and the Pink Box project recognized among the Top 25 Health Startups by Forbes Women & SexedPL



OpenTech Wins Silver at the 2025 Globee® Business Awards.

The Globee® Business Awards is a prestigious recognition program celebrating the achievements of individuals, innovative products, and organizations across industries worldwide. This global platform honors excellence and innovation, showcasing success stories that drive progress and inspire others around the globe.



SoftServe was recognized by Sustainable Impact Award 2025 for its contribution to achieving the SDGs and building a sustainable future for Ukraine

PROJECTS WE RELEASED THIS YEAR

AI-POWERED HR ASSISTANT

Our team partnered with the Ministry of Digital Transformation to create an AI-powered HR Assistant that makes hiring faster, simpler, and more effective. The tool helps recruiters craft job descriptions, match candidates, and manage the entire hiring process — all within their everyday workspace in Slack.

By automating routine steps, the Assistant saves time, reduces workload, and helps teams focus on what matters most — finding the right people to drive digital transformation in Ukraine.

Project timeline

Start: February 2025 - Public release: March 2025

Pro bono hours

154 hours

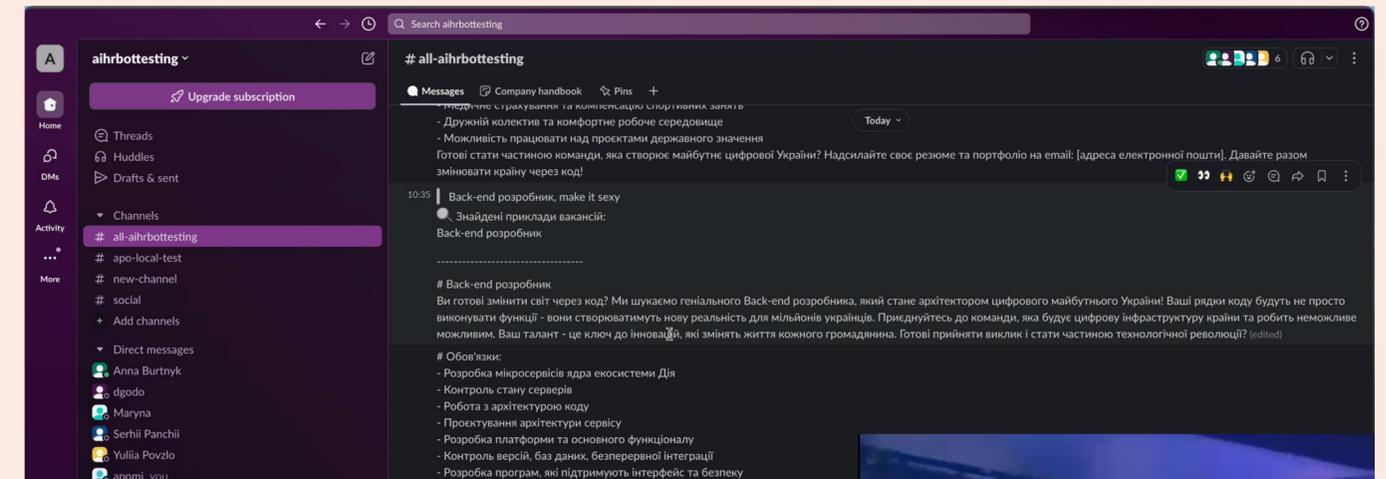
[Link to vacancy generation demo >>](#)

Complexity

LEVEL 3

Team composition

5 active volunteers



SoftServe Ukraine 3 дн. · 🌐

Наші колеги не тільки працюють із ШІ, а й щиро діляться своєю експертизою. Так було й на події Generative AI Weekend від Факультет прикладних наук УКУ / APPS UCU, до якої ми долучились як генеральний партнер.

Разом з учасниками ми розглянули штучний інтелект під різними кутами.

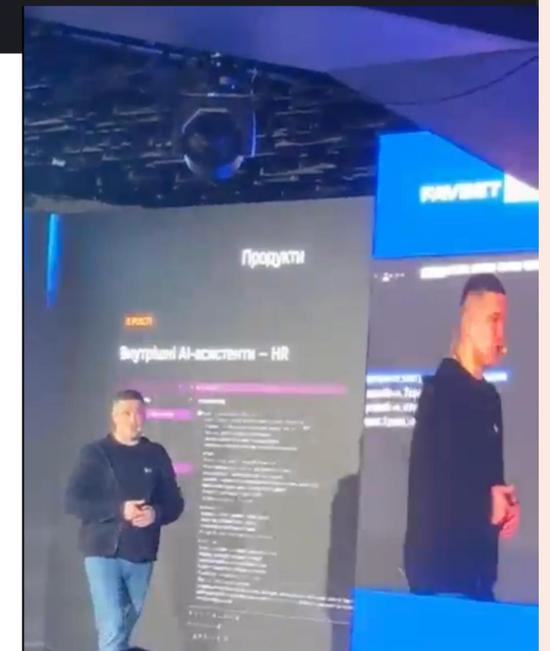
Наша команда з R&D, Data Science та Gen AI Lab надихала учасників на нові рішення, викладаючи в AI-школі. Дякуємо Дмитру Зікращу, Gen AI Technical Leader, Назарію Друщаку, Senior Data Scientist, Володимирі Карпіву, Head of R&D, Соломії Леню, Data Scientist, Олеську Міську, Senior Data Scientist та Аліні Муляк, Middle R&D Engineer, що поділились досвідом.

На конференції колеги розповідали про таке:

- ✓ Денис Годованний, Senior Project Manager, разом з Дмитром Овчаренком, AI СТО **Міністерство цифрової трансформації України**, представили кейс HR асистента для держсектору
- ✓ В'ячеслав Колдовський, Competence Manager у SoftServe Academy — про AI в освіті
- ✓ Антоніна Скрипник, Head of Financial Services EMEA, Industry Success Leader — про трансформацію фінансових сервісів
- ✓ Олег Місько, Senior Data Scientist — про штучний інтелект у сфері охорони здоров'я

А Назарій Друщак, Senior Data Scientist та Андрій Балик, Product Manager, долучились до журі хакатону.

Дякуємо команді **Факультет прикладних наук УКУ / APPS UCU** за платформу для нових партнерств, ідей та проектів, а нашим експертам за цінні знання та величезну порцію натхнення 🙌



SMART CRAFT FORUM

Ukraine's first forum for manufacturers, created in partnership with Lviv Polytechnic National University. The platform connects entrepreneurs, startups, and industry experts to exchange ideas and discover new approaches to modern manufacturing.

Project timeline

Start: 15.03.2023 - Project release: 03.03.2025

Pro bono hours

13 active volunteers

[Link to website >>](#)

Complexity

LEVEL 1

Team composition

19 team members, 0 on budget



CRAFTMERGE

Об'єднуємо крафтових виробників та інноваторів

Детальніше про нас

Нові учасники

Всі підприємства →



Інші послуги

Асоціація ритейлерів України

Київ, Київська обл, Закарпатська обл.

ПОСЛУГИ



Інші послуги

REGNO

Київ, Київська обл, Закарпатська обл.

ПОСЛУГИ

VOLLEYBALL FEDERATION IN BULGARIA

Website Development for the Bulgarian Volleyball Federation. We redesigned and modernized the Federation's website to promote youth sports and strengthen communication with players and coaches. The platform now serves as a central digital hub for Bulgarian volleyball.

Project timeline

Start: March 1, 2023 - Project release: April 14, 2025

Pro bono hours

470 hours, 3 active reporting

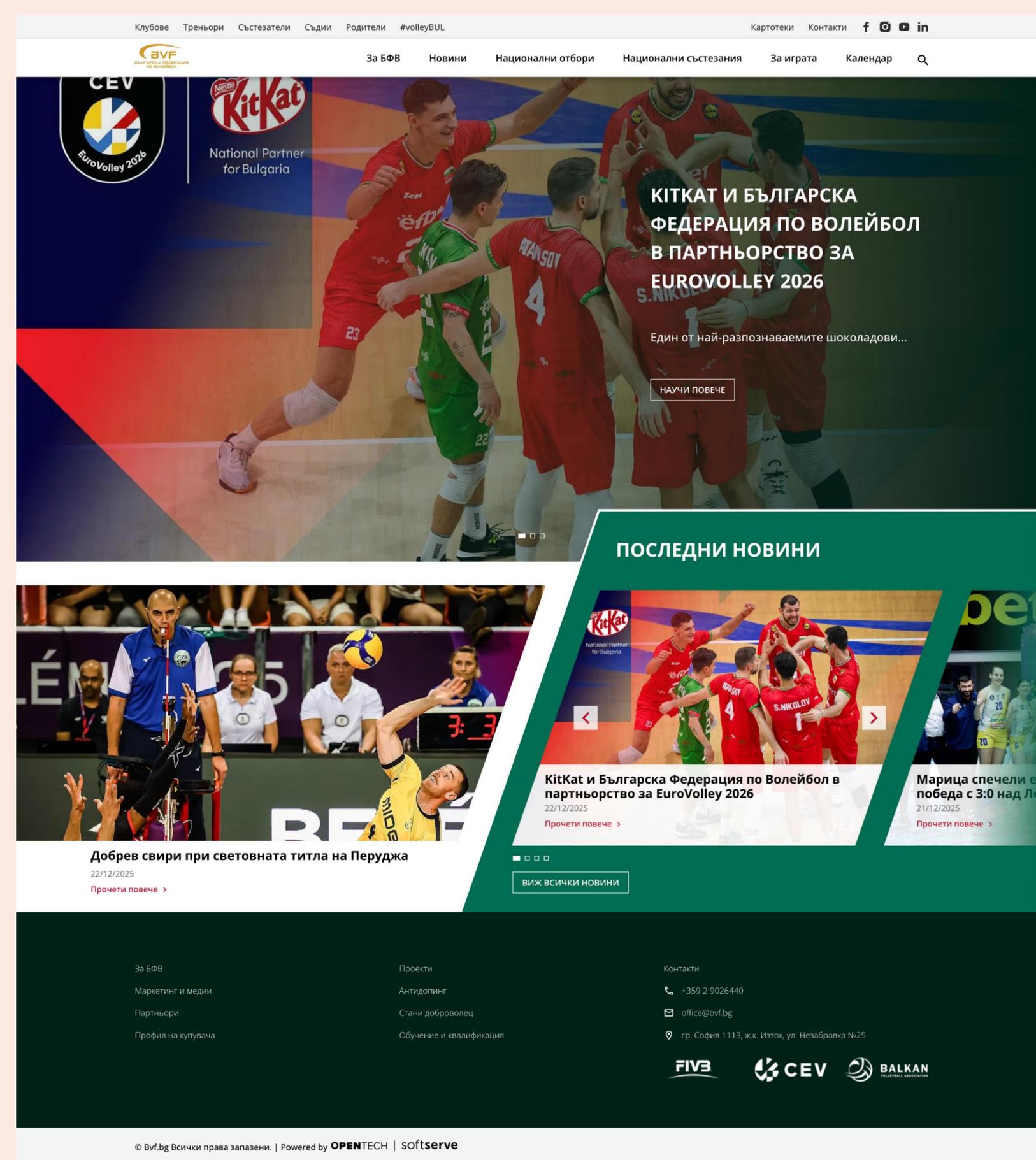
[Link to website >>](#)

Complexity

LEVEL 3

Team composition

22 team members



PRYTULA FOUNDATION USA

SoftServe volunteers created a new site supporting humanitarian efforts, global visibility, and international donations. The platform improves transparency, accessibility, and contributes to strengthening community resilience.

Project timeline

Start: January 2025 - Public release: May 2025

[Link to website >>](#)

Complexity

LEVEL 2

Team composition

5 team members, 1 on budget

SUPPORT UKRAINE TODAY

Your generosity fuels hope. Every donation brings us closer to saving lives and rebuilding communities

[Donate now](#)



Platinum Transparency 2025 **Candid.** Prytula Foundation USA has earned the Platinum Seal of Transparency from Candid, the world's largest source of information on non-profit organizations. This recognition places the Foundation among the top 0.1% of charities in the U.S. in terms of transparency.

INVINCIBLE WHEN UNITED

Prytula Foundation USA is a 501(c)(3) non-profit organization dedicated to providing humanitarian support for Ukraine while its people are victims of atrocious death and destruction during wartime.



's Clinical in the frontline

...rica and the Prytula Foundation USA are will equip St. Mary's Clinical Perinatal Center in itation system with a built-in CPAP device, newborns weighing 1 pound (1lbs) or more

Target \$21,000.00

3%

[Share](#)



OFFICIAL PORTAL FOR MILITARY EQUIPMENT CODIFICATION

A centralized system helping manufacturers submit codification requests, access sample documentation, and understand technical standards aligned with national and NATO requirements.

Project timeline

Start: February 2025 - Public release: May 2025

[Link to website >>](#)

Complexity

LEVEL 2

Team composition

7 team members

Міністерство оборони України +38 044 454 73 26 UKR ENG

Вікно для виробників озброєння та військової техніки

Зручна система подачі заявок на кодифікацію озброєння та військової техніки

[Надіслати заявку](#) [Поставити запитання](#)

Порядок кодифікації, проведення випробувань, зміни технічних умов, зразки документів...

Залізний полігон
Офіційне випробування зразків ОВТ

- Кодифікація зразків ОВТ: (відповідно до вимог постанови КМУ від 25.05.2015 №345) роз'яснення та зразки документів +
- До уваги виробників безпілотних систем та засобів РЕБ тактичного рівня +
- До уваги виробників боєприпасів +
- Алгоритм проведення типових випробувань серійних зразків ОВТ +
- Внесення змін в технічні умови на зразок ОВТ +
- Розробка та прийняття на озброєння зразка ОВТ: нормативні документи +
- Національні та військові стандарти у сфері ОВТ +
- Запитання-відповіді +
- Контакти +

© 2001–2025 МОУ. Всі права застережені. Графік роботи: пн-пт 9:00-18:00. Номер телефону: +38 044 454 73 26. Електронна адреса: mdalc@mil.ua. Розроблено в OPENTECH | softserve. **BETA** Функціонал працює в режимі дослідної експлуатації.

INTERACTIVE EXHIBITION FOR HISTORY MUSEUM

A fully interactive digital exhibition enabling visitors to explore artifacts from all angles, discover hidden details, and access items not currently on display. Developed in collaboration with museum experts.

Project timeline

Start: July 2024 - Public release: October 2025

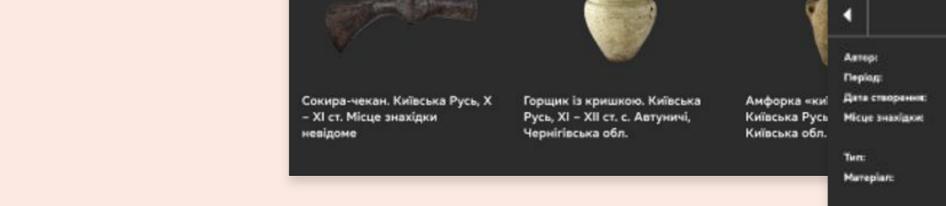
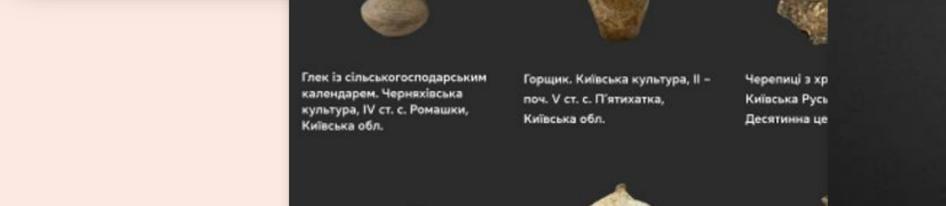
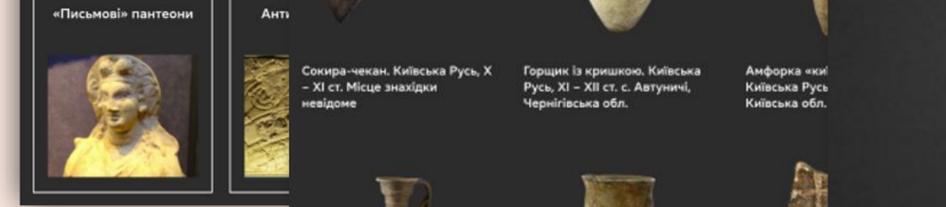
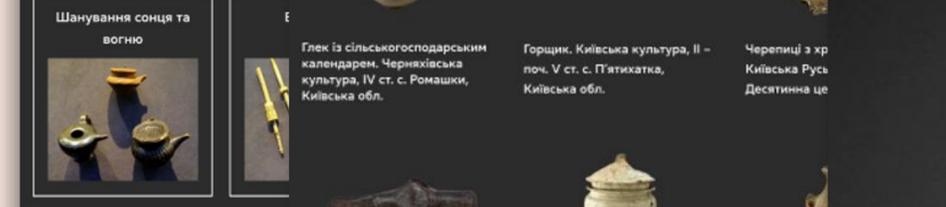
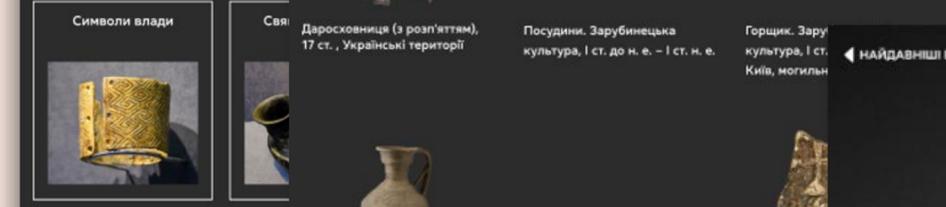
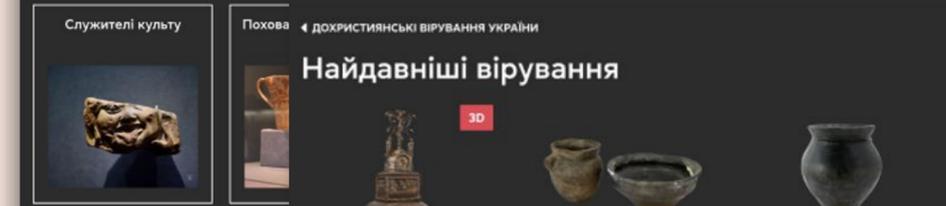
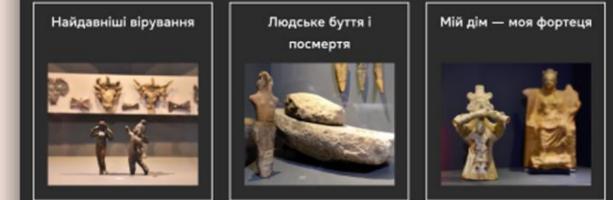
Complexity

LEVEL 1

Team composition

4 team members

Дохристиянські вірування України



Найдавніші вірування

Покрутіть, щоб роздивитися

Даросховниця (з розп'яттям)

Автор:	Автор невідомий	Модель жила на чотириох ніжках, складається з передньої частини без стін (заредкоші) і основної життєвої частини, опочної бортики. У передній стіні розташовані прямикуватий вхід до життєвої частини, у протилежній – кругле вікно. Модель детально пародіє інтер'єр оселі, праворуч, біля входу – круглий піл з лежачою фігурою, уздовж стіни – лави-подібні, на якій стоїть велика посудина-вершак. В кутку, біля дверей схематизована жіноча фігурка, яка символізує і прадок за зерноперемою.
Період:	3700 століття, Рівненська даба	Під вікном, на підлозі розташований хрестоподібний вігвар із деталізовано навколо повернено. Піднесена плітформа, на якій розташовані медки, відноситься до раннього статусу будівель. Подібні моделі могли слугувати місцем проживання духів або богів...
Дата створення:	1600-1700	Більше деталей
Місце знахідки:	Українській території	
Тип:	Предмети культури	
Матеріал:	Білий метал, позолота, карбування, золочення	

- Презентація: Дослідження бокової гробниці Дослідження бокової гробниці 18 хв
- Презентація: Дослідження бокової гробниці 18 хв
- Презентація: Дослідження бокової гробниці 18 хв

WOMEN HEALTH

We partnered with Fundacja Różowa Skrzyneczka to develop Poland's first comprehensive online platform focused on menstrual and gynecological health. The site offers evidence-based educational materials and tools to promote awareness and fight menstrual exclusion.

Project timeline

Start: February 2024 - Public release: September 2025

[Link to website >>](#)

Complexity

LEVEL 3

Team composition

24 team members
1 on budget (Accessibility testing)



JUANFE FOUNDATION

Together with Deloitte and Salesforce, OT team from Colombia have created a platform that efficiently manages thousands of cases, performs accurate and timely follow-ups, makes decisions based on real data, and multiplies its impact without losing its human essence.

This small contribution will help the Juanfe Foundation continue to impact more than 2,000 young mothers in five cities with its comprehensive “Modelo 360” program.

Project timeline

Start: August 2023 - Release: August 2025
(maintenance until December)

Pro bono hours

300 hours

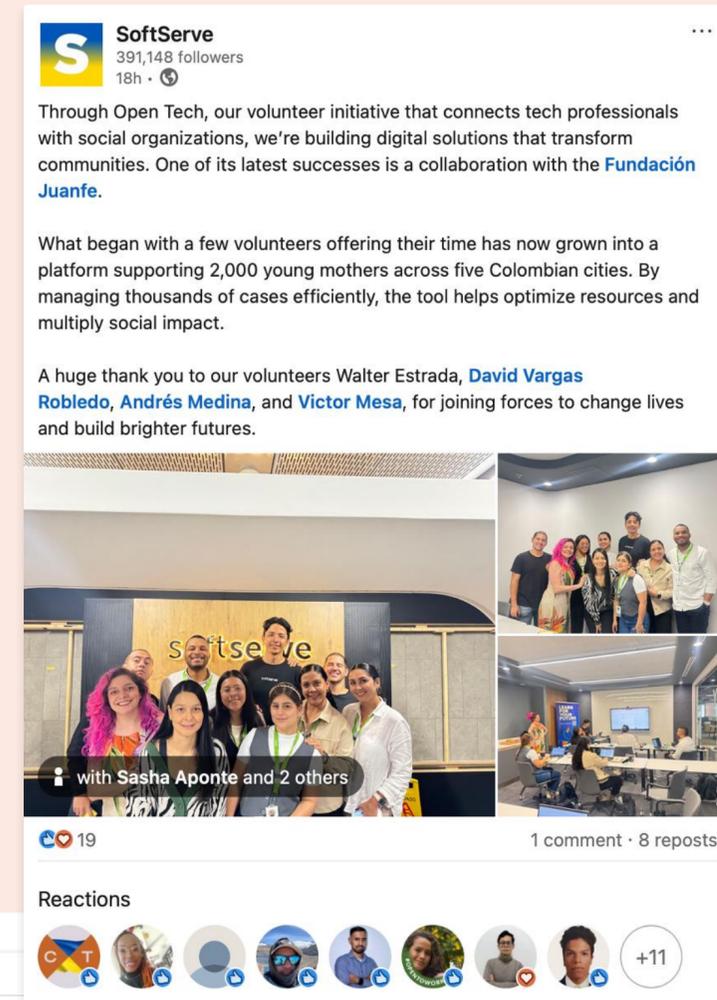
Complexity

LEVEL 1

Team composition

12 team members

0 on budget



Juanfe Académico | Programas Académicos

Programas Académicos

Todos

21 items • Sorted by Estado Programa • Updated a few seconds ago

<input type="checkbox"/>	Nombre de Programa	Descripción	Título del Programa	Estado Pr...	Sede
<input type="checkbox"/>	1 Hotelería - Urabá	Hotelería	Técnico laboral servicios hoteleros y turísticos	Activo	Urabá
<input type="checkbox"/>	2 Cajero - Cartagena	Cajero comercial almacenes de gran formato	Técnico laboral como asesor comercial y de servicios	Activo	Cartagena
<input type="checkbox"/>	3 Belleza - Medellín	kjsdbvhshdbvjhsbdds	Técnico laboral belleza integral	Activo	Medellin
<input type="checkbox"/>	4 Servicio al cliente - Cartagena	Servicio al cliente	Técnico laboral como asesor comercial y de servicios	Activo	Cartagena
<input type="checkbox"/>	5 Cosmetóloga -Medellin	Cosmetóloga	Técnico laboral servicios hoteleros y turísticos	Activo	Medellin
<input type="checkbox"/>	6 Técnica en Sistemas - Urabá	Técnica en Sistemas	Técnico laboral como asistente en desarrollo de software	Activo	Urabá
<input type="checkbox"/>	7 Cocina - Cartagena		Técnico laboral en cocina	Activo	Cartagena
<input type="checkbox"/>	8 Técnico laboral como asistente administrativo - Uraba	Programa nuevo de la Juanfe	Técnico laboral como asistente administrativo	Activo	Urabá
<input type="checkbox"/>	9 Técnico laboral como asistente en desarrollo de software - Cartagena	Kelly Melendez	Técnico laboral como asistente en desarrollo de software	Activo	Cartagena
<input type="checkbox"/>	10 Tecnico En Desarrollo de Software - Medellin	Desarrollo de Software Medellin Angy Sánchez	Tecnico En Desarrollo de Software	Activo	Medellin
<input type="checkbox"/>	11 Tecnico En Desarrollo de Software - Medellin	Melissa Rodriguez	Tecnico En Desarrollo de Software	Activo	Medellin
<input type="checkbox"/>	12 Técnico laboral como asistente en desarrollo de software - Medellin	Manuela Salas Guerra	Técnico laboral como asistente en desarrollo de software	Activo	Medellin
<input type="checkbox"/>	13 Tecnico En Desarrollo de Software - Cartagena	Fernando Roa	Tecnico En Desarrollo de Software	Activo	Cartagena
<input type="checkbox"/>	14 Técnica de asistente administrativo con énfasis en salud - Medellin	Angy Sanchez	Técnica de asistente administrativo con énfasis en salud	Activo	Medellin
<input type="checkbox"/>	15 Técnica de asistente administrativo con énfasis en salud - Medellin	Melissa Rodriguez	Técnica de asistente administrativo con énfasis en salud	Activo	Medellin
<input type="checkbox"/>	16 Técnica de asistente administrativo con énfasis en salud - Cartagena	Kelly Melendez	Técnica de asistente administrativo con énfasis en salud	Activo	Cartagena

History

GIFT A MEAL

We modernized the donation system for Mniej Więcej Foundation to support meal funding for seniors and people in crisis. The platform integrates multiple payment methods and streamlines meal sponsorship.

Project timeline

Start: June 2024 - Public release: September 2025

[Link to website >>](#)

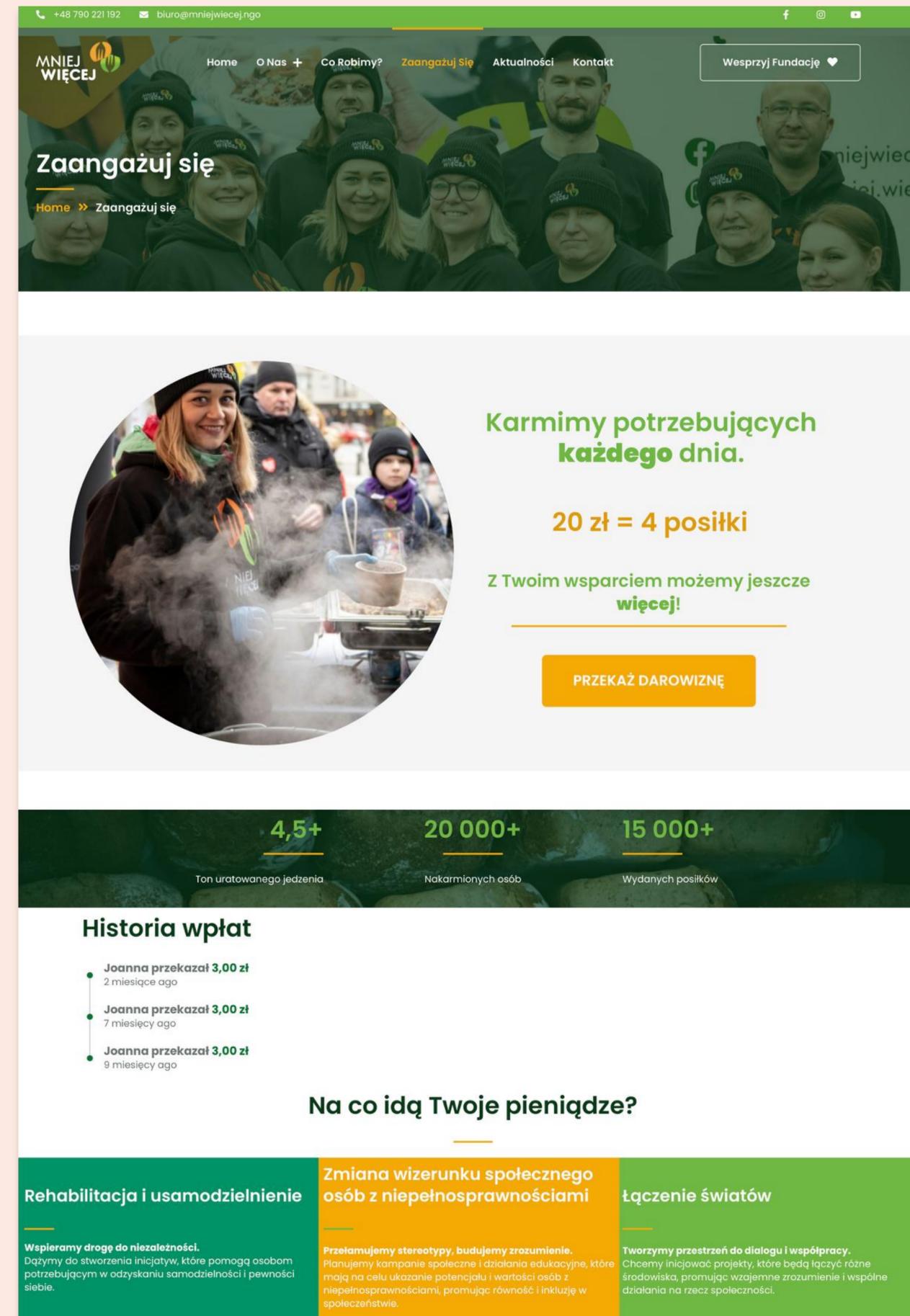
Complexity

LEVEL 1

Team composition

11 team members

0 on budget



ARCHIVE FOR MINISTRY OF DEFENSE OF UKRAINE

The archive is crucial in preserving, managing, and providing access to defense-related documents within the National Archival Fund. Thanks to the efforts of our volunteers, this new website will make it easier for the public to access archival information securely and conveniently. It supports the archive's core functions – from document preservation and record-keeping to methodological guidance – while meeting the highest standards of cybersecurity and accessibility.

Project timeline

Start: January 2025 - Public release: September 2025

Pro bono hours

unrecognized

[Link to website >>](#)

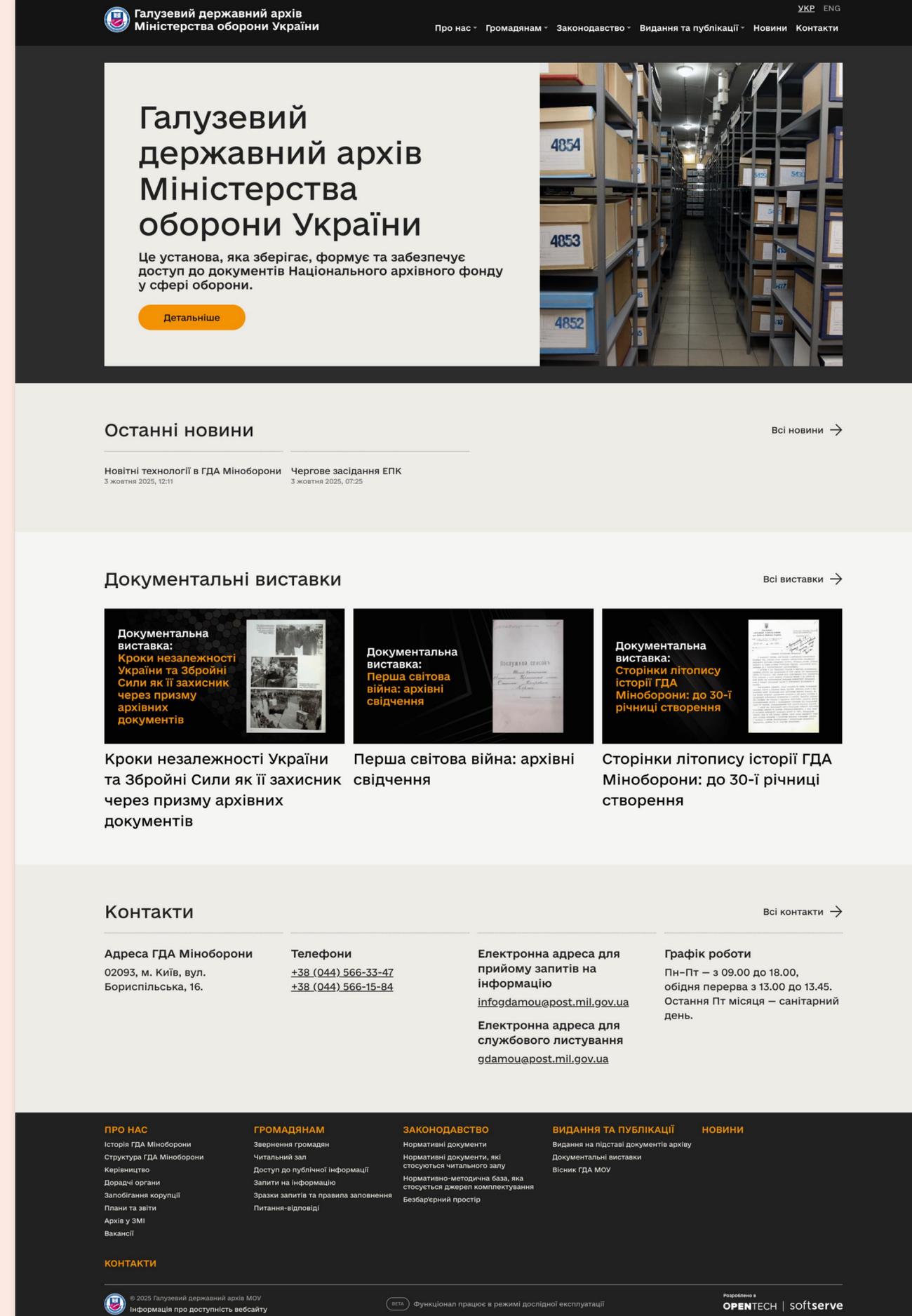
Complexity

LEVEL 3

Team composition

13 team members

1 on budget



NATIONAL QUALITY OF SERVICE SYSTEM

New “Diia” Feature allowing Ukrainians to report community issues directly from their smartphones. Citizens will be able to shake their phones and record voice messages about road conditions, utilities, public spaces, or other local problems. The system uses speech recognition and artificial intelligence to convert audio into text, analyze the message, and automatically categorize it – for example, as roads, healthcare, or corruption. All reports will be collected in a centralized database and visualized on an interactive map, helping the government monitor regional situations and respond more quickly to citizens’ needs.

Project timeline

Start: 01.04.2025 - Public release: depend on Mincyfry

Pro bono hours

245 hours

Complexity

LEVEL 3

Team composition

5 team members

0 on budget



FOREST RESTORATION PLATFORM

WWF-Ukraine, in partnership with SoftServe through its OpenTech program, has launched an online platform to support climate-smart forest restoration in Ukraine. The tool helps identify suitable areas for tree planting, select native species adapted to future climate conditions, and avoid ecologically sensitive zones such as steppes and wetlands.

The pilot project started in the Lviv region and will gradually expand across the country, contributing to Ukraine's climate resilience and ecosystem recovery.

Project timeline

Start: 25.01.2023 - Public release: 21.10.2025

Pro bono hours

9265 hours

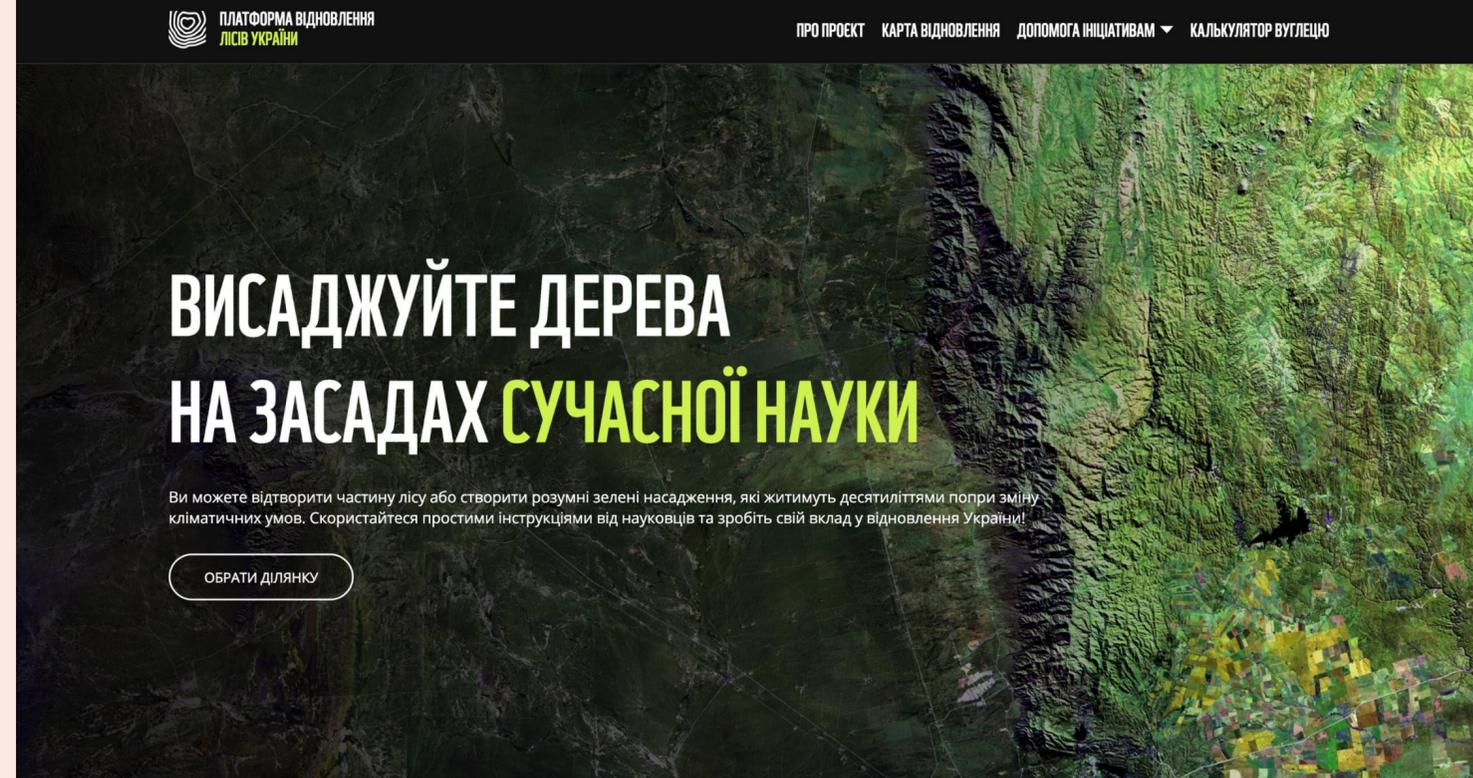
[Link to website >>](#)

Complexity

LEVEL 3

Team composition

108 team member



ЯК ПРАЦЮЄ КАРТА ВІДНОВЛЕННЯ

ВІДОБРАЖАЄ ДІЛЯНКИ ДЛЯ ВИСАДЖЕННЯ ДЕРЕВ

Науковці визначають ділянки, які придатні для висадження дерев, і ми відображаємо їх на карті

ПРОПОНУЄ ПОКРОКОВИЙ ПЛАН ДІЙ ДЛЯ КОЖНОЇ ДІЛЯНКИ

Для кожної ділянки створені окремі науково-практичні рекомендації, щоб ваш досвід висадження був успішним

ЗНАЙОМИТЬ ІЗ ЦІННИМИ ПРИРОДНИМИ ТЕРИТОРІЯМИ

Це можливість дізнатися більше про об'єкти природно-заповідного фонду й цінні нелісові екосистеми — заплавної, лучні та степові

* Ми розміщуємо приклади, які відповідають критеріям науково обґрунтованого створення насаджень. Розміщуючи такі історії, ми не оцінюємо загальний екологічний профіль (дружність до природи та клімату) організацій, які здійснили відновлення або сприяли цьому.

НАВІЩО РАХУВАТИ ОБСЯГ ВУГЛЕЦЮ, ЯКИЙ УТРИМУЮТЬ ДЕРЕВА?



Дерева поглинають вуглекислий газ (CO₂) з атмосфери, перетворюють його на вуглець, який зберігають в усіх своїх частинах — від листя до коренів. Що більшим є дерево, то більше в ньому утримується (депонується) вуглець.

Ця властивість дерев допомагає зменшувати обсяг в атмосфері CO₂, який разом із іншими парниковими газами спричиняє потепління нашої планети. Коли ми створюємо та відновлюємо природні екосистеми, ми насправді запобігаємо зміні клімату.

MEDICAL CHAPLAINS

Medical chaplains are a platform where every Ukrainian can receive highly qualified spiritual and psychological support. SoftServe volunteers, in collaboration with the Consultative Center for Crisis Situations “Illiotropion” have developed a unique platform to provide highly qualified, comprehensive support.

The platform offers spiritual and psychological care, as well as psychotherapeutic and psychiatric services as needed, to individuals affected by traumatic situations such as war, political unrest, economic crises, and technological disasters.

Project timeline

Start: 15.01.2025 - Public release: 2.12.2025

[Link to website >>](#)

Complexity

LEVEL 1

Team composition

11 team members

0 on budget



Комплексна духовна опіка у медичному середовищі

Забезпечуємо духовну та психологічну підтримку пацієнтів, їхніх родин і медичного персоналу, сприяючи гармонії та благополуччю у складні моменти життя.

⚡ Записатися

Команда Питання

Концепція

Ми пропонуємо оновити медичне капеланство в Українській Православній Церкві (Православній Церкві України) та інших Церквах і Релігійних Організаціях, щоб краще допомагати людям у лікарнях. Йдеться про те, щоб духовна підтримка була частиною медичної допомоги — щоб пацієнтам, їхнім родинам і медичним працівникам було легше переживати складні моменти. Це допоможе зменшити стрес, підтримати моральний дух і покращити якість життя.



EXTRACURRICULAR ACTIVITIES

The new Extracurriculars section in the Mriia app helps parents easily find and enroll their children in nearby sports, arts, and online activities. Developed in partnership with the Ministry of Education and Science and the Ministry of Culture of Ukraine, the platform now offers access to more than 6,000 clubs across the country. Each activity includes a detailed profile with descriptions, contacts, and key information, with both free and paid options available offline or online.

Extracurriculars is part of a national digital ecosystem that supports children throughout their educational journey. The Mriia initiative is led by the President of Ukraine and implemented by the Ministry of Digital Transformation and the Ministry of Education and Science together with the EGAP Program, supported by Switzerland.

Project timeline

Start: 09.03.2021 - Public release: 21.11.2025

Pro bono hours

23 hours

[Link to website >>](#)

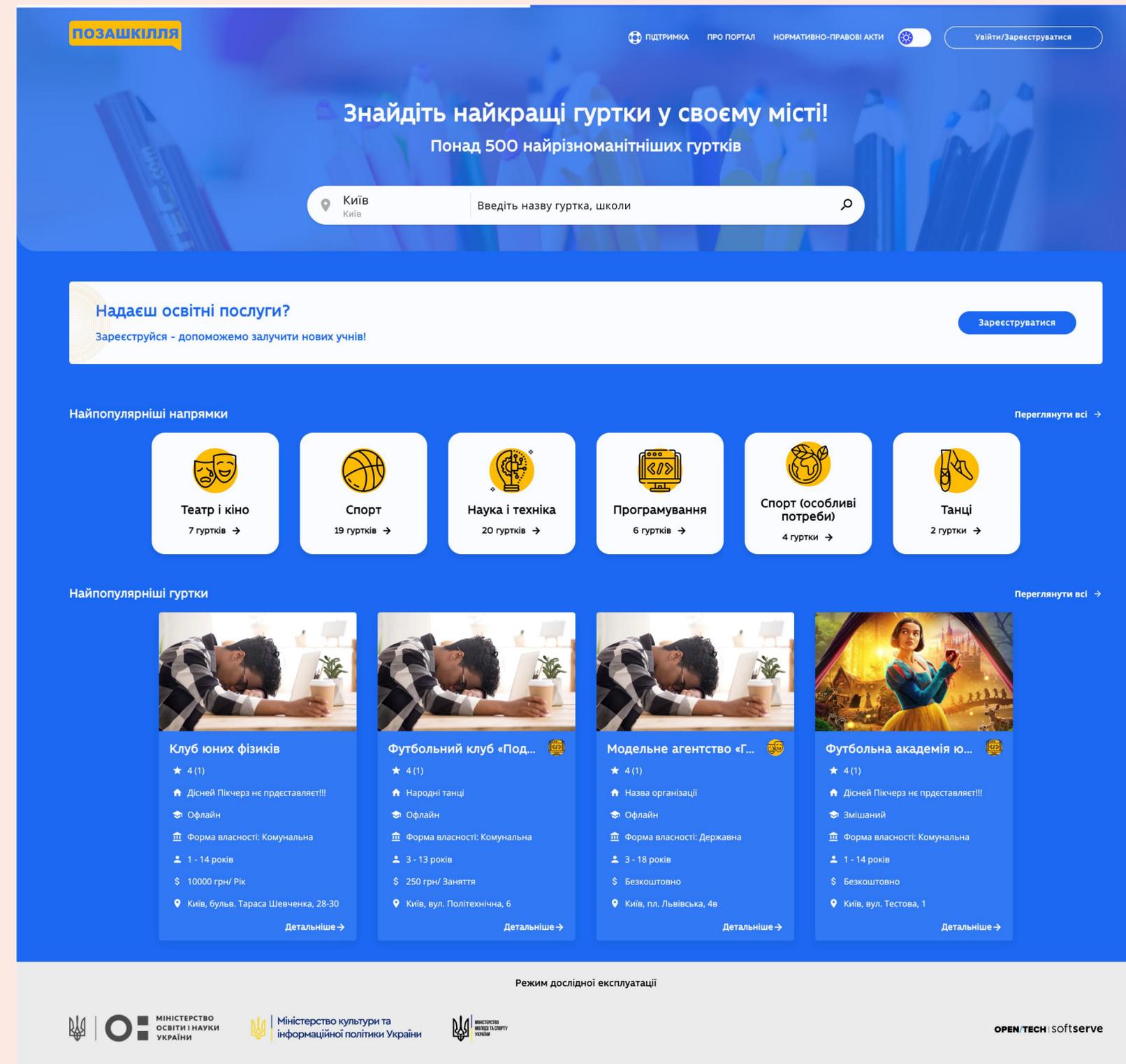
Complexity

LEVEL 2

Team composition

48 team members

0 on budget



**FEEDBACK
WE HAVE
RECIEVED**

CLIENTS' FEEDBACK



MINISTRY OF DEFENCE OF UKRAINE

Yurii Pochtar, Project Management Office Officer

We express our gratitude to the OpenTech team of SoftServe for their strategic partnership and significant contribution to the digital transformation of Ukraine's defense sector. OpenTech specialists revamped the official website of the Ministry of Defence of Ukraine and developed websites for several key Ministry projects — the Army+ application, the Sectoral State Archive, and the "Arsenal" platform for manufacturers of weapons and military equipment. These solutions have become not just tools, but effective digital bridges between the state, manufacturers, and citizens.

Achievements made possible through this collaboration:

OpenTech created a range of digital products that enabled a new level of interaction — from intuitive website navigation to simple and clear feedback forms. The project experts helped save hundreds of thousands of dollars in digital solution development through volunteer engagement and efficient resource management. OpenTech specialists strengthened the security components of several solutions by implementing protection mechanisms that successfully counter enemy cyberattacks. The team transformed the Ministry's website and increased its traffic through thorough and systematic work on expanding functionality and improving structure. This partnership is an example of how technology, expertise, and shared values can drive meaningful change for the country. We thank the OpenTech team for their professionalism, dedication, and belief in the power of digital solutions to strengthen Ukraine's defense capabilities.



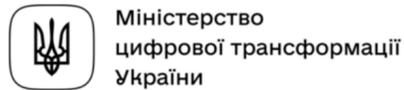
COME BACK ALIVE

Yurii Lisovskyi, Head of IT Department, Foundation

Online tools have long become a part of our lives. Newspapers or television are no longer the instruments with which one can quickly support the military. Speed in fundraising, communication, and reporting — we achieve all of this thanks to the amazing SoftServe OpenTech team. We sincerely hope that many more joint projects lie ahead. When the full-scale invasion began, the company's volunteers immediately joined the creation of the Foundation's website and services. Thanks to this, we were able to establish the most detailed reporting among all charitable foundations in Ukraine. It became a kind of "gold standard" and also opened new possibilities: people can now donate not only to general accounts but also to specific projects or set up subscriptions.

Throughout the collaboration, together we created and closed 3,600 tickets. Through our website, we raised 1.6 billion hryvnias, processed through nearly 1 million transactions. Reporting reflects 1.1 million procurements totaling 17.5 billion hryvnias, 15 billion hryvnias worth of donated assets, 9,500 military personnel trained by our instructors for 212,000 hours, and much more — though we cannot share further details, as security comes first. Throughout this journey, the SoftServe team has been by our side: supporting, sharing experience, and helping us grow. We especially value those who stayed on the project despite the intense pace. As far as we recall, over a hundred people from SoftServe have contributed to supporting the Foundation. It is incredibly motivating to see people finding the time and energy to be with us from the very start of the full-scale war.

CLIENTS' FEEDBACK



MINISTRY OF DIGITAL TRANSFORMATION OF UKRAINE

**Dmytro Ovcharenko,
CTO**

Numerous changes, fine-tuning, and refinements were implemented. In its improved form, the bot was gradually integrated into the recruitment process and has so far helped formulate around 50 job vacancies generated with its assistance. The bot has already become an important tool for both the recruitment department and hiring managers. Currently, the bot is used in at least 50% of cases when a hiring manager submits a request and faces the task of drafting a job description. The bot has also unlocked the ability to accelerate and simplify the process for all departments involved in recruitment. Furthermore, this solution enabled process changes that were planned, which will further reduce the time needed to create a job request, and the percentage of vacancies generated with the bot is expected to increase to 80–90%.



WORLD WILDLIFE FUND UKRAINE

**Hanna Lobchenko,
Project Manager, “Forests” Direction, World
Wildlife Fund WWF-Ukraine**

Thanks to our collaboration with SoftServe Ukraine, we were able to implement an extremely important project for Ukraine's forests. Together with OpenTech volunteers, we created a modern online solution that will help establish forest plantations while considering safety, ecosystem, climate, and socio-economic factors — the Forest Restoration Platform of Ukraine. OpenTech volunteers developed the concept and mechanics of the Platform, and in collaboration with scientists, they created a carbon calculator specifically for this product, which allows estimating how much carbon the plantations can absorb over 5, 10, 25, and 50 years. We hope the Forest Restoration Platform of Ukraine will inspire Ukrainians to plant and restore forests in a sustainable way. On behalf of the entire WWF-Ukraine team, we thank the amazing people at SoftServe Ukraine for their openness and dedication to environmental initiatives, as well as their contribution to creating innovative tools for sustainable forests and the future of the country.

CLIENTS' FEEDBACK



БЪЛГАРСКА ФЕДЕРАЦИЯ ПО ВОЛЕЙБОЛ

Ivaylo Tsvetkov (BVF), Marketing and Communications Director

The new website has transformed the way we connect with our community. It is actually much more than an information site of an institution, it is a platform in which Bulgarian volleyball lives. The place where coaches, clubs, referees, competitors, parents of volleyball talents "feel at home" and find necessary and useful information. Since launch, the platform has already processed up to 50,000 requests monthly, with peaks of over 87,000, showing the high level of engagement from fans, players, and parents. The livescore functionality alone has been used in more than 2 000 youth volleyball games and received overwhelmingly positive feedback, making the experience smoother and more interactive. Thanks to our partners at SoftServe , we were able to realize many of our ideas in our quest to create not just a redesigned news and results site, but a true portal to the world of Bulgarian and world volleyball.

COMMUNITY WE BUILD

OPENTECH COMMUNITY

This summer in Ukraine, Poland & Colombia **126 volunteers** met offline to reconnect beyond screens — creating together, exploring their local areas, enjoying good food, and getting to know each other in a relaxed, non-work setting.



OPENTECH COMMUNITY



VISIT TO THE ROKSOLYANA SHYMCHUK MUSEUM

As part of our collaboration on the museum's new website, our team was invited to a special guided excursion to the Roksolyana Shymchuk Museum. The visit gave us the opportunity to experience the collection firsthand, connect with the people behind the museum, and gain a deeper understanding of Ukrainian cultural heritage.



LIATOSHYSKY SPACE

Thanks to invitations from our new partner — the Liatoshynsky Foundation, winners of the Open Call 2025 — 10 OpenTech volunteers attended a concert at the Liatoshynsky Space.

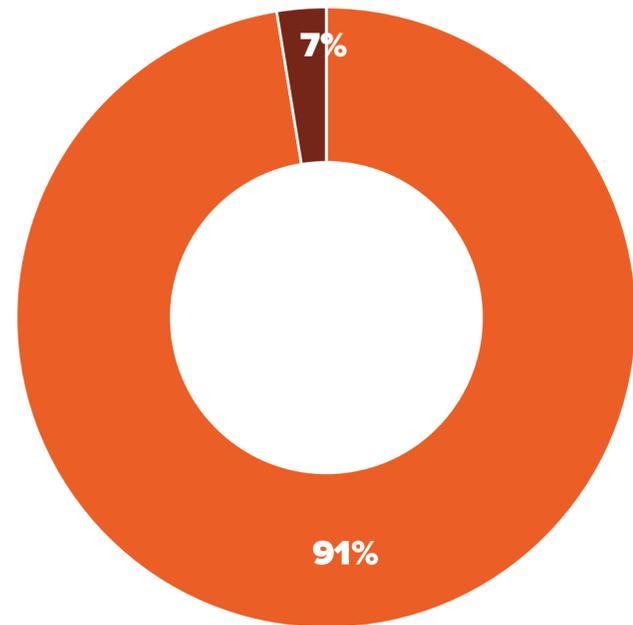


JUANFE FOUNDATION

OpenTech volunteers Colombia visited the Juanfe Foundation, reminding us that technology with purpose transforms lives.

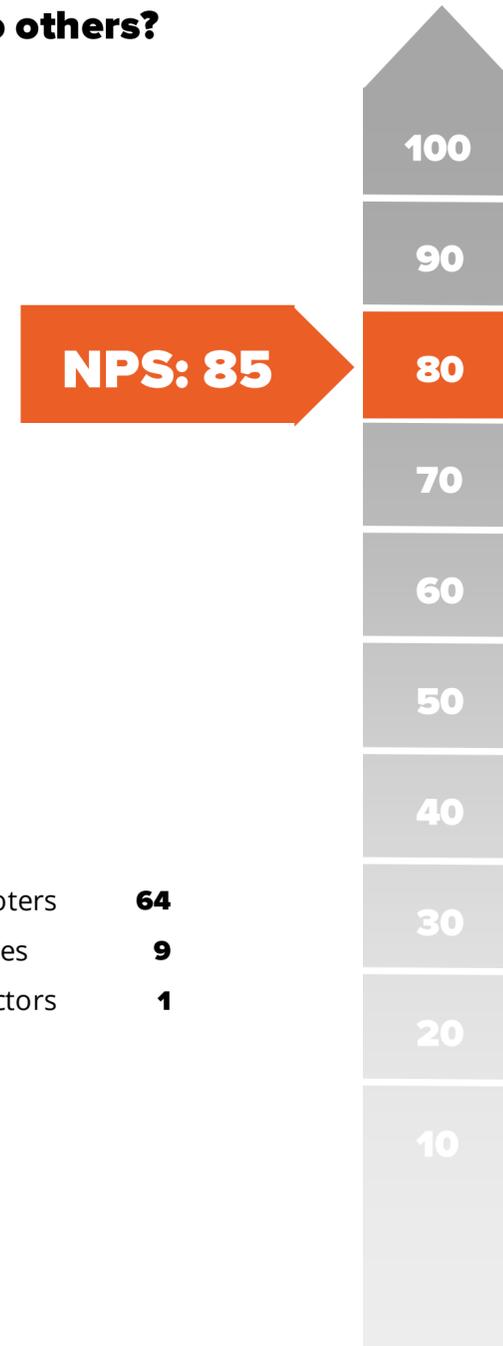
OPENTECH COMMUNITY FEEDBACK

Do you feel recognized and appreciated for your contributions at OpenTech?



■ Yes **67**
■ Somewhat **5**
■ No **1**
■ Other **1**

How likely are you to recommend OpenTech to others?



Promoters **64**
Passives **9**
Detractors **1**

VISIBILITY WE GOT

INTERNAL MEDIA

4,3K+ VIEWS ON LUMAPPS

26 PIECES ON LUMAPPS

OPENTECH NEWS

OPENTECH POSTS

71% OPEN RATE

54 EMAILS

Top search Queries

Number of searches for each query

Query	Number of searches	Click-through rate
1 olx	414	28.99%
2 company day	185	34.05%
3 opentech	148	50.00%
4 colombia	134	89.55%
5 poland	118	61.86%
6 benefits	108	34.26%
7 ukraine	90	52.22%
8 open tech	78	28.21%
9 mexico	78	85.90%
10 romania	64	78.13%
11 bulgaria	61	72.13%
12 gen ai	59	79.66%
13 anniversary	59	6.78%
14 peakon	58	70.69%

OpenTech 6 years' anniversary campaign

Oleksandr Chubay
ochubay@softserveinc.com
Published on September 10, 2025
All Company News - OpenTech

SIX YEARS OF BUILDING TECH PRO BONO

It's inspiring to see how OpenTech, which started with the idea that tech can address pressing social issues, has grown into **six years of pro bono innovation** fuelled by passion. Day after day, our colleagues kept volunteering to build solutions for war veterans, young changemakers, women advocating for health equity, communities preserving cultural heritage, and many more.

Our milestones this year are no exception:

- 17 new projects initiated, 16 launched
- 555 volunteers, contributing nearly 26,000 hours
- 9 new partners engaged

20% of our projects went beyond Ukraine. And that's not just about reach. It's about opening our minds to solve challenges from a new perspective, making a positive difference in the communities where we work.

We've been recognized externally too. SoftServe Poland and Pink Box project were listed among **Top 25 health-driven startups by Forbes Women**.

CARING TROUGH CODE
A peek into OpenTech in Bulgaria

OPENTECH | softserve

Andon Simeonov
asim@softserveinc.com

Published on September 16, 2025

My Country

We're celebrating OpenTech 6th anniversary!

OpenTech - our pro bono initiative where tech experts volunteer their skills to build solutions for ...

Taisia Bratasjuk
tbrata@softserveinc.com
Published on September 16, 2025
All Company News - OpenTech

THINK YOU KNOW OPENTECH? TAKE THE QUIZ AND WIN GIFTS!

How well do you know our corporate pro bono program? Where and how does it make all the difference?

Find out in an easy and fun way: play the quiz, learn something new & get a chance to win one of 50 branded gifts.

Here's how to join:

- Launch the game: [link](#)
- Answer the questions
- Screenshot your result and share it in the comments below

Only those of you who add a screenshot of their results will be eligible to win the gift.

No pressure: your score won't affect your chances to win. We're here to celebrate curiosity and learning!

Winners will be announced on September 30!

Wishing you good luck and most of all, enjoy the game!

ЦЬОГО РОКУ НАШІ РІШЕННЯ ДОПОМОГЛИ:

SoftServe Ukraine
2 год · Відстежується

Вже шість років наші колеги-волонтери втілюють позитивні зміни за допомогою технологій у межах OpenTech, корпоративної про bono програми для створення рішень із соціальними впливом.

Минулої вони присвятили волонтерству понад 26 000 годин, розробляючи платформи для ветеранів, застосунки, аби долати стигму у сфері здоров'я, платформи для тих, хто добає про збереження культурної спадщини, відновлення лісів та екосистем.

Разом із партнерами — WWF-Україна, Міністерство цифрової трансформації України, ДонорЦІА, Міністерство оборони України, ImpactDots та багатьма іншими ми запустили 16 нових проєктів. 120% із них — за межами України, аби підтримати та підсилити спільноти, до яких належать наші колеги.

Дивись відео, щоб побачити, як зростає, змінюється та Бачити менше

OpenTech 6th anniversary

MEDIA RESULTS

72
PUBLICATIONS

6
COUNTRIES

839K
AUDIENCE REACH

Волонтерство – це простір розвитку себе, бізнес-команди та суспільства

Для українських бізнесів волонтерство – це створення нових сенсів для працівників і водночас формування фундаменту для майбутнього країни

Таїсія Коропець
OpenTech Program Lead, компанія SoftServe

15:31

00:00 - 05:44 хв.

*Генероване аудіо, можливі помилки.

Найчастіше волонтерство сприймається як підсилена підтримка одне одного. Але це також спосіб розвивати. Коли люди застосовують свої професійні навички у отримують нові виклики, нові знання й відчуття сенсу. Інакше, швидше адаптуються до змін. А суспільство реально змінюють якість життя.

techcity.pl

Jak nowe technologie i miliony kobiet?

Przez dekady to mężczyźni dyktowali trendy w świecie głośno dochodzą kobiety – obserwujemy dziś prawdziwe dedykowanych ich potrzebom. FemTech to już nie tylko rynek, która realnie zmienia życie kobiet na całym świecie. Zaawansowane narzędzia medyczne wspierane sztuczną inteligencją to nie tylko „babskie sprawy”, ale poważny biznes z społeczną misją. Zarówno giganci technologiczni, sta się przelotami się w tworzeniu rozwiązań, które nie tylko przełamują tabu i wyrównują systemowe nierówności

THE FUTURE

Kobiety na całym świecie wciąż mierzą się z systemowymi barierami – od ograniczonego dostępu do wysokiej jakości opieki zdrowotnej, po brak możliwości ekonomicznych. Według UNICEF te czynniki w dużej mierze determinują ich zdrowie i dobrostan, tworząc pilną potrzebę znalezienia nowych rozwiązań. W odpowiedzi na te wyzwania narodził się sektor FemTech – to technologie skupione właśnie na kobietach, ich zdrowiu i dobrostanie. W ciągu ostatnich kilku lat ewoluował on z niszowego zjawiska w oddzielny, dynamicznie rosnący rynek i stał się zauważalnym trendem. Początkowo FemTech kojarzył się głównie z komercyjnymi produktami takimi jak aplikacje do śledzenia cyklu miesięczkowego czy gadżety łagodzące objawy menopauzy. Potencjał tej dziedziny jest jednak dużo większy – bo technologia może odpowiadać nie tylko na indywidualne potrzeby, ale także na poważne wyzwania społeczne.

ECONOMY.bg

Начало | България | Свят | Бизнес | Икономика | Иновации | Имоти | Маркетинг

Бизнес, Иновации, Маркетинг, Бизнес Истории, Избрано 355 прочитания

Как SoftServe с 12 000 часа доброволен труд изградиха дигитален дом за българския волейбол

Доброволчеството е като да си супергерой, само че вместо плащ и маска носиш лаптоп и IDE, споделя Калоян Цветков за съвместния проект на SoftServe и Българската федерация по волейбол

17 септември 2025, 14:14

ПРАВИМ ДОБРО С ТЕХНОЛОГИИ
Калоян Цветков за проекта на SoftServe и Българската федерация по волейбол

Снимка: Калоян Цветков - Lead Software Engineer в SoftServe

През 2025 SoftServe отбелязва 6-а годишнина на Open Tech – про боно инициативата, в която технологични експерти доброволно предоставят уменията си да създават дигитални решения за общности и организации с нестопанска цел. Световен мащаб само през последната година са стартирали 17 нови проекта, служители на компанията са допринесли с близо 26 000 доброволчески часа и партньори са се присъединили към програмата.

Калоян Цветков е Lead Software Engineer в SoftServe с богат опит в изграждането на софтуерни решения и управлението на agile екипи. Като лектор на технически семинари той споделя своята експертиза в оптимизирането на процеси и внедряването на ефективни практики.

Калоян е и Project Lead от страна на SoftServe в партньорството с Българската федерация по волейбол за създаване на нова дигитална платформа за спорта като част от инициативата Open Tech.

Prensario TI Latin America

SoftServe se consolida como una de las mejores empresas para trabajar, con reconocimientos como Best Place to Work y Employees for Youth.

Inicio / Software / SoftServe celebra tres años en Colombia y refuerza su compromiso

Software

SoftServe celebra tres años en Colombia y refuerza su compromiso

SOCIAL MEDIA ACTIVITIES

Prytula Foundation USA та Благодійний Фонд Сергія Притули / Serhiy Prytula Charity Foundation
1 год · 🌐

Prytula Foundation USA launches new website!

The charitable organization Prytula Foundation U.S.A has been providing humanitarian aid and supporting sustainable recovery efforts in Ukraine for nearly a year. Today, we are excited to announce the launch of our new website, featuring all the essential information about our work!

We are deeply grateful to the volunteers of **SoftServe Ukraine** corporate pro bono program OpenTech for the implementation of this project and their continued support of Ukraine.

On the site, you can explore details about each of our focus areas. Each project has its own section, offering in-depth descriptions of the aid provided, current activities, and future plans.

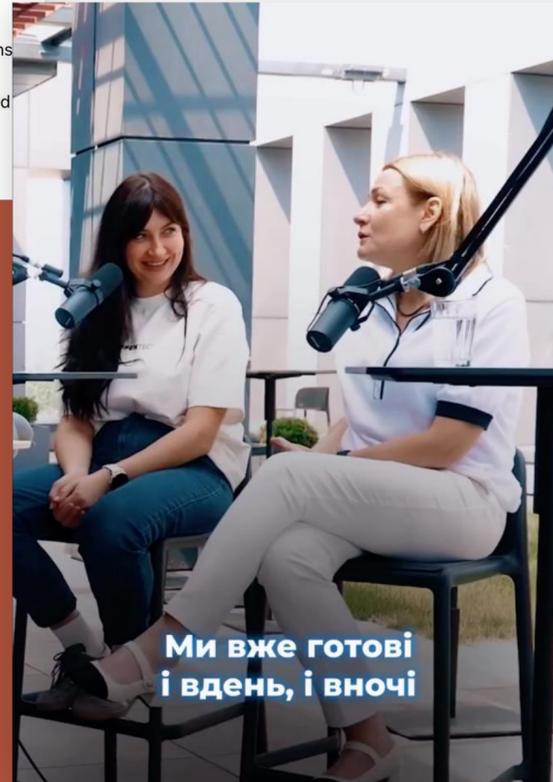
The website also includes reports, the latest news, and instructions on how to support the foundation financially. In the "About Us" section, you can learn more about the people behind daily fundraising efforts, communications and management.

Now it's easy and convenient to support humanitarian projects. Welcome to our site!
<https://prytulafoundation.us/>



PRYTULA FOUNDATION USA LAUNCHES NEW WEBSITE

In cooperation with SoftServe's corporate pro bono program OpenTech



radioskovoroda and 2 others
Original audio

radioskovoroda Хто може створити безкоштовно технічне рішення, яке інші оцінили у 6 мільйонів? Волонтери-айтівці з OpenTech! 🚀💡

У першому епізоді другого сезону подкасту «Це солюшн: добрий код» ми розповідаємо про цифрову платформу для «Школи Супергероїв» – державної установи, що дає можливість дітям навчатися під час лікування чи реабілітації у медзакладах. 🧡❤️

Ця платформа покликана зменшити бюрократію: адже на погодження вчителя йдуть дні, а дитина цього часу може не мати. «Школа має працювати не на папері, а на людиноцентризм», – наголошує директорка «Школи Супергероїв» Наталія Желінська @superheroes.school. 🙌👏

Про технічну сторону та креативність команди OpenTech розповідає проєктна менеджерка Оксана Лучин @ksju.hertsyuk. Від перших 11 пунктів до готового рішення – це історія про ініціативність, співпрацю і віру в дітей. 🙌👏

🔔 Епізод уже доступний на YouTube та подкаст-платформах. Ця історія надихає – дивіться, слухайте і діліться! 🗣️👉

Ведучий подкасту – Олег Гергіль @olehherhil 🗣️👉
Спільний проєкт Radio SKOVORODA та OpenTech – благодійної краудфандингової платформи, створеної працівниками SoftServe. 🙌🇺🇦

4d See translation

Mykhailo Fedorov · 2nd
Minister of Digital Transformation of Ukraine – Ministry of D...
2d · 🌐

The AI Era in Ukraine: 7 State AI Products That Bring the Future Closer

Ukraine is building the most convenient digital state, and AI plays a vital role in this. To enter the top 3 countries in AI implementation by 2030, we are already creating products that improve the efficiency of government organizations and bring the future closer.

Here are the AI products the government is currently developing:

- 1 Natalka chatbot
- 2 Diia assistant
- 3 AI for Mriia
- 4 Job vacancy generation
- 5 AI solutions for the battlefield

The first state AI product is already in operation. The chatbot has optimized communication with partners looking to integrate services into the Diia platform. In just five months, it has handled over 2,300 chat requests, reducing the workload on managers by 30%.

The AI assistant helps users choose the right government service on the Diia portal based on their specific life situation. We are also working on a service that will allow users to take a theoretical driving test at home. The AI will ensure no one cheats and maintain transparency throughout the process.

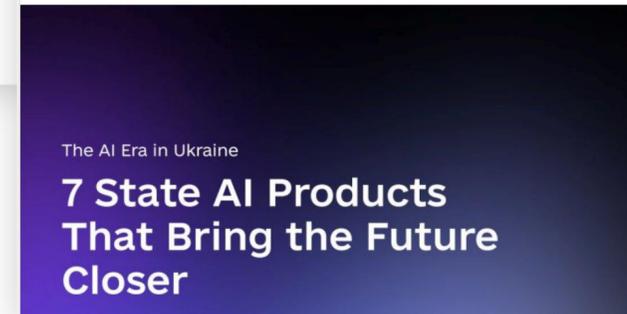
Mriia is a mobile app for students, parents, and teachers. Currently, the focus is on creating tools to help teachers automate routine tasks and a recommendation system for content libraries. At the same time, we are implementing a large-scale project in which AI will create personalized educational paths for children based on their interests, needs, and motivations.

We use AI to generate job vacancies for the Ministry of Digital Transformation. By setting the required parameters, we get results in 20–30 seconds. We can even ask the AI to "make it sexy," which makes the job descriptions more creative or inspiring.

AI is already being actively used for defense purposes:

- FPV drones with AI-guided homing;
- UAVs with fully autonomous flight, target identification, and guidance;
- AI platforms for detecting mines and shells, among others.

We are creating new AI products and developing the AI ecosystem to actively participate in global technological change.

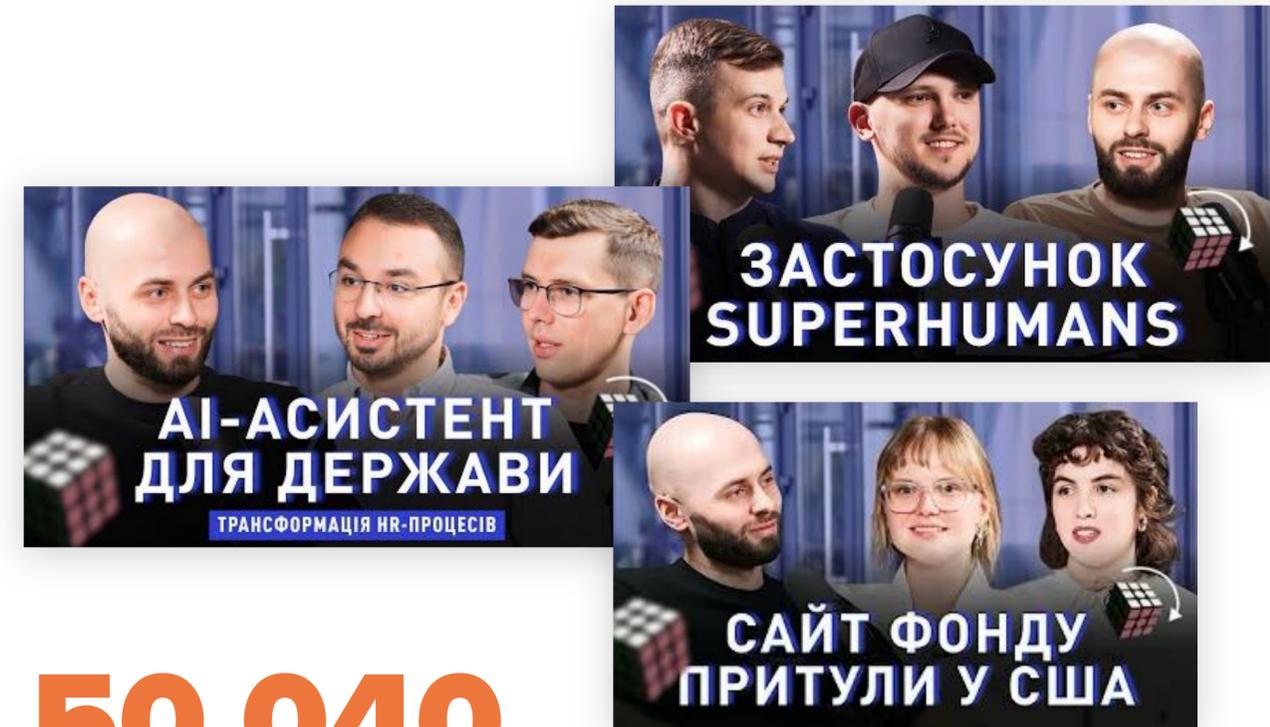


PODCAST WITH RADIO SKOVORODA

It's a Solution 2.0 Podcast

"It's a Solution 2.0" is the second season of the OpenTech podcast created in partnership with Radio Skovoroda Media and the OpenTech community. The series highlights the essence and impact of OpenTech's pro bono projects delivered by SoftServe volunteers, showcasing how technology and expertise can accelerate social change.

This season features eight projects implemented together with nonprofit, civic, and educational organizations. Each episode brings together an OpenTech representative and a partner organization to discuss the project's purpose, key challenges addressed, and the real-world outcomes achieved. Through these conversations, the podcast provides a transparent, engaging look into how OpenTech teams co-create meaningful digital solutions that strengthen communities and help mission-driven organizations scale their impact.



50 040
AUDIENCE REACH

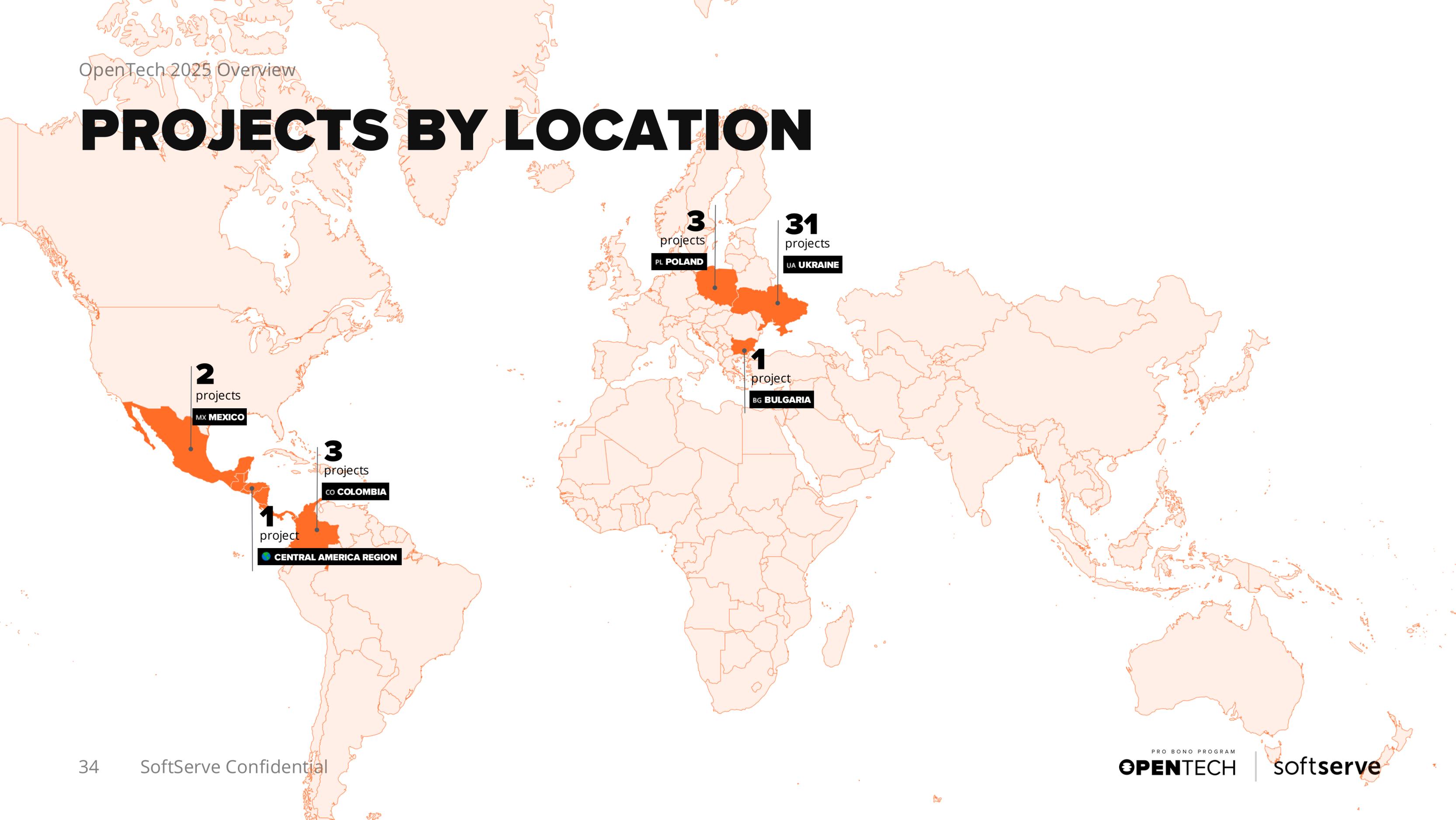
YouTube	Podcast platforms	
1745	1760	
Instagram	Facebook	Tiktok
32 989	7 626	5 920

PROJECTS WE WORKED IN 2025

PROJECTS BY PARTNERS

PROJECTS IN DEVELOPMENT IN 2025	2025 RELEASES	2026 PLANED RELEASES
<p>UKRAINE UA</p> <p>Ministry of Digital Transformation</p> <ol style="list-style-type: none"> AI-powered HR Assistant National Quality of Services System <p>Ministry of Defence</p> <ol style="list-style-type: none"> Archive for Ministry of Defence Army+ website Arsenal for Ministry of Defence Ministry of Defence Website <p>Ministry of Economy</p> <ol style="list-style-type: none"> Pulse Obriy (miltech) <p>Prytula Foundation</p> <ol style="list-style-type: none"> Prytula USA Prytula UA <p>Other projects</p> <ol style="list-style-type: none"> Come back alive Donor UA Ethno gallery Forest restoration WWF' Gender in details Interactive exhibition NMHU Kherson Regional Military State Administration Medical Chaplains Numo Unicef OpenEyes Pryncyp LC School of superheroes Smart craft Forum SoftServe Museum State Border Guard Service of Ukraine Superhumans The national mediation and conciliation service Ukrainian institute 	<p>POLAND PL</p> <ol style="list-style-type: none"> Gift a Meal project Women's health academy website HumanDoc foundation <p>BULGARIA BG</p> <ol style="list-style-type: none"> Bulgarian Volleyball Federation <p>MEXICO MX</p> <ol style="list-style-type: none"> Centro-I The Mexican Institute for Human Rights and Democracy <p>COLOMBIA CO</p> <ol style="list-style-type: none"> Juanfe foundation Justicia para todos MGM Foundation <p>CENTRAL AMERICA </p> <ol style="list-style-type: none"> PasoPacífico <p>IT ACADEMY</p> <ol style="list-style-type: none"> Extracurricular Activities Victory center Liatoshynski foundation Ukraine without waste 	<ol style="list-style-type: none"> UA Superhumans app UA School of superheroes  Paso Pacifico UA Prytula reporting page UA Ethno gallery

PROJECTS BY LOCATION



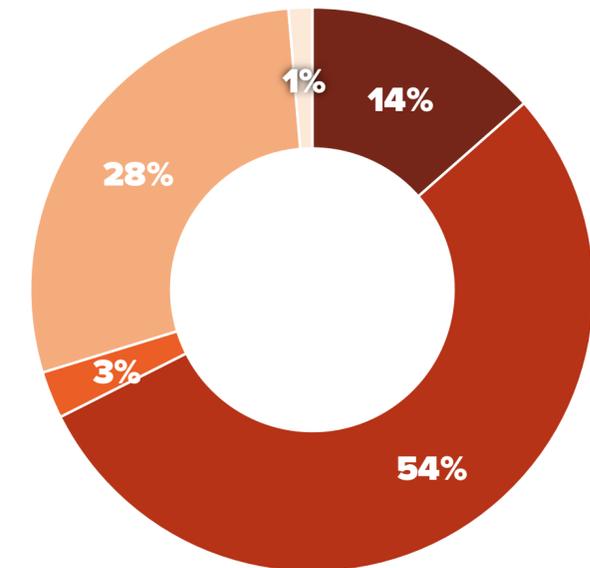
OUR VOLUNTEERS

WHAT DRIVES US

What was the most meaningful moment of your OpenTech volunteering experience?

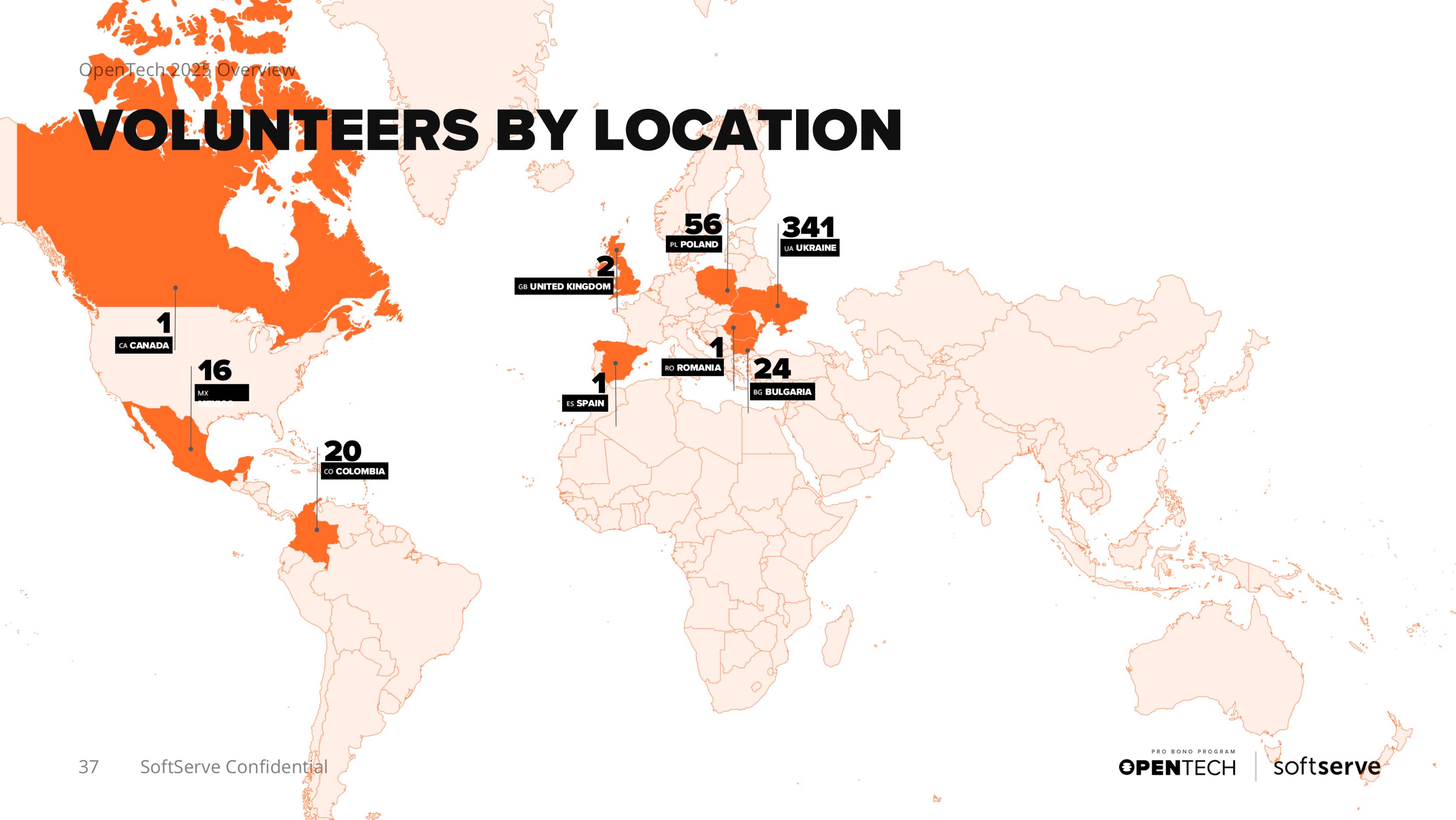
Meeting with stakeholders.	
Meeting with client in person and receive gratitude	
The idea of helping other people	
My participation in podcast	Possibility to contribute every day
News in the media on how the product brings value	When the project launched and actually started serving its purpose.
From the very first day, I felt involved, welcomed, and excited about the work, which made the entire volunteering experience meaningful for me	we had a call on November 25th where we had the chance to talk about the project for the whole country, that was pretty good. Also, we made a team building and I loved it!
When I was chosen to another project (additional).	When the product goes to production, and I can share the link with my friends
too early to assess	The most meaningful moment of my OpenTech volunteering experience was seeing my work made an impact of the project growth
After the release and client demo, and after receiving their feedback	A truly memorable moment was when I fully understood the deeper intent behind our project—to build a platform that helps people in Ukraine recover mentally from the trauma of war. Realizing the impact we could have on individuals and communities made me feel incredibly proud and motivated. It's not just a technical task—it's a meaningful mission to support resilience and healing in my country
	Providing actual value to those in need
	To see the results and know that your efforts are adding value to the project.

What motivated you to join OpenTech as a volunteer the most?

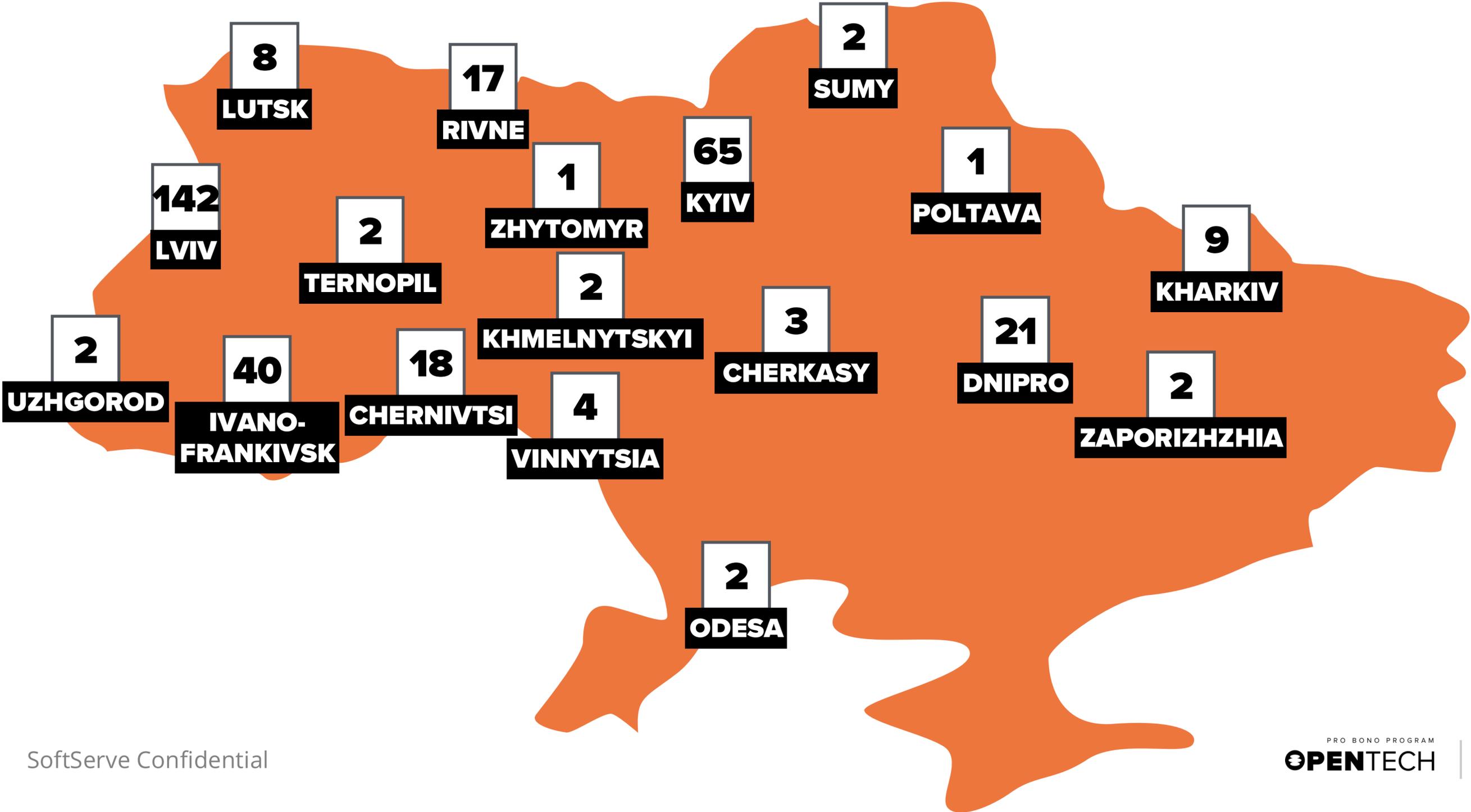


- Sense of community and belonging **10**
- Desire to support socially impactful projects **40**
- PeEx attributes (artifacts, recognition, rewards) **2**
- Desire to grow professionally **21**
- Flexibility of volunteering format **1**

VOLUNTEERS BY LOCATION



VOLUNTEERS IN UKRAINE



2026 PROJECTS

OPEN CALL 2026

For Open Call 2026, we are seeking impactful initiatives that would benefit from a customized technical solution to amplify their project's impact.

WHO COULD APPLY:

International or local non-governmental organizations, charitable foundations, social enterprises, media organizations, local or state government bodies. Your initiative should be active in one or more of the following countries: Ukraine, Poland, Colombia, Mexico, or Romania. Your project should align with one or more of the following objectives:

The screenshot shows the landing page for the OpenTech 2026 Open Call. The header includes the OpenTech logo (part of the Pro Bono Program) and SoftServe logo, along with navigation links for PROJECTS, VOLUNTEERS, PARTNERS, ABOUT, and language options (UA, EN). A 'BE VOLUNTEER' button is also present. The main heading is 'OPEN CALL 2026' with the subtitle 'Invitation to collaborate on innovative technical solutions with OpenTech'. Below this, a paragraph explains that OpenTech is SoftServe's corporate charitable initiative and that they are seeking impactful initiatives for 2026. A section titled 'WHY PARTNER WITH OPENTECH?' states that since 2020, they have empowered over 80 projects across six countries. This section features a grid of partner logos including WWF, BVF (Bulgarian Volleyball Federation), PASO PACIFICO, UNFPA, UNICEF, and others. A 'WHO CAN APPLY:' section lists eligibility criteria: international or local non-governmental organizations, active in Ukraine, Poland, Colombia, or Mexico, and aligned with specific objectives. These objectives are represented by icons and labels: Enhancing Education, Environmental Responsibility, Supporting Healthcare, Innovations and Smart City Initiatives, Empowering Communities, Diversity, Equity and Inclusion, and Helping People in Need. A 'SUBMIT YOUR APPLICATION' button is located at the bottom of the page.

softserve